

Giving Tuesday FAQs

1. What is Giving Tuesday?

Giving Tuesday is a global movement that brings people together around the values of service and giving back. Celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

2. What is Giving Tuesday 2016 at Western Wisconsin Health?

Giving Tuesday is a one-day event to highlight one specific need of Western Wisconsin Health. Currently, Western Wisconsin Health is building a fitness center and therapeutic pool on our new health and wellness campus. We have launched a \$2 million dollar capital campaign to help fund this project and have raised nearly \$1.6 million dollars! We need continued community support to help us raise the rest. On this Giving Tuesday, our goal is to spread the word in asking our community to consider making a gift to our new fitness center and therapeutic pool.

3. What will be new at this fitness center and therapeutic pool?

The plan for the 12,800 square foot fitness center including therapeutic pool includes brand new cardio and strength equipment, drop-in childcare, a 1,500 square foot private group exercise studio, larger, more spacious locker rooms, and an assisted changing room for those in need of dressing assistance. Upgrades are being made in the therapeutic pool area as well. Those upgrades include a new Hoyer lift, an increased depth of 5'6", two propulsion jets for resisted swimming and water running, a cushioned pool floor, and a larger pool deck to accommodate more classes like heated yoga.

4. What impact will the new fitness center make?

Western Wisconsin Health is building a new fitness center and therapeutic pool that will open later this winter. Currently we have over 700 members and welcome an average of 35,000 visits per year. This new fitness center and therapeutic pool will allow us to accommodate more members, increase the types of programming we can offer and help improve the overall health and well-being here in our communities. Providing a fitness center and therapeutic pool as a community resource means so much more than just new weights, yoga mats, or spins bikes. It means...

- Young athletes strengthen and train to achieve personal and team goals
- Seniors stay independent by getting out, being active and socializing
- New moms establish a healthy routine and build relationships by attending group exercise classes and utilizing the new daycare service while they work out
- Community members get the personal guidance and resources they need to start a new healthy lifestyle

5. How can I donate to Giving Tuesday?

The Western Wisconsin Health Foundation will be accepting donations for Giving Tuesday (Tuesday, November 29) both online and at the Western Wisconsin Health campus.

Website: www.wwhealth.org/contribute
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Campus location: 1100 Bergslien Street, Baldwin,

If you would like more information on Giving Tuesday at Western Wisconsin Health, contact Courtney Hetzel at 715-684-1596 or courtney.hetzel@wwhealth.org.